

# **OMNI Health & Wellness HIPAA Privacy Policy**

# 1. Introduction

At OMNI Health & Wellness, we are dedicated to safeguarding the privacy and security of personal health information in accordance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA). This Privacy Policy describes our practices concerning the collection, use, and disclosure of protected health information (PHI) obtained through our website.

#### 2. Information We Collect

- Personal Identifiable Information (PII): This includes, but is not limited to names, dates of birth, mailing address, email address, and telephone numbers that you provide when accessing our services online.
- Health Information: Any information related to your past, present, or future physical or mental health or condition that is provided during interactions with our digital platforms.
- Technical Information: We collect information such as IP address, browser types, and usage details to help improve our website functionality and ensure the security of your data.

#### 3. How We Use Your Information:

- Treatment: We may use PHI to provide you with personalized medical treatment and services.
- Payment: Your PHI could be utilized to process payments or claims with insurance providers.
- Healthcare Operations: We may use PHI for operational purposes, including but not limited to, quality assessment, employee reviews, training, and accreditation purposes.
- Appointments and Reminders: We may use your information to send you appointment confirmations, reminders, and to provide information about treatment alternatives or other health-related benefits and services.

## 4. Disclosure of Your Information

- To Third Parties: We will share your information with third-party service providers who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- For Legal Requirements: Your PHI may be disclosed if required by law, such as to comply with a subpoena or similar legal process.
- To Prevent Harm: We may disclose your PHI, when necessary, to prevent a serious threat to your health and safety or the health and safety of others.

# 5. Your Rights Regarding your PHI Access to Your Information: You have the right to view and obtain copies of your PHI that we hold.

- Amendments to Your Information: You are entitled to request corrections to your PHI if you believe there are errors.
- Restriction of Use: You may ask us to restrict the use and sharing of your PHI.
- Communication Preferences: You can request that we communicate with you about medical matters in a certain way or at a certain location.

# 6. Data Security

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information. These measures include SSL technology to encrypt data during transmission and comprehensive data access policies among our staff.

# 7. Changes to This Privacy Policy

OMNI Health & Wellness reserves the right to update this privacy policy at any time. When updated, the revision date at the bottom of this page will be amended. We encourage you to periodically review this policy to stay informed about how we are protecting the PHI we collect.

## 8. Contact Information

If you have any questions or concerns about this Privacy Policy, our privacy practices, or your dealings with our website, please contact us at:

Privacy Office

2796 S 2<sup>nd</sup> St, Ste E Cabot, AR 72023

Email: <u>management@aromnihealth.com</u>

Phone: (501) 443-3818

# 9. Complaints

You may complain to use or the Secretary of Health and Human Services if you believe your privacy rights have been violated by us. We will not retaliate against you for filing a complaint.

#### Conclusion

Protecting your privacy is paramount to us at OMNI Health & Wellness. This HIPAA Privacy Policy is designed to comply with federal law and reflect our commitment to secure your PHI.